

The GOOD DESIGN Logo is by Mort Goldsholl, 1950



## **FOR IMMEDIATE RELEASE**

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## **THE WORLD'S TOP 100 GREEN DESIGN PRODUCTS AND ARCHITECTURE FOR 2015**

*Leading architects, designers, and manufacturers making their mark as green and sustainable*

DUBLIN, IRELAND...EARTH DAY, APRIL 22, 2015. Consumer Product design, architecture, and urban planning projects from 24 countries top this year's list as "The Green 100."

This year's winners of the Green GOOD DESIGN Awards, from a new campus plan in Egypt to a farming kindergarten in Vietnam, are redefining our future and proving that design can be a force for positive social change.

The 2015 GREEN 100 awarded building and product designs can be viewed at The Chicago Athenaeum's website: [www.chi-athenaeum.org](http://www.chi-athenaeum.org).

Organized annually by The Chicago Athenaeum: Museum of Architecture and Design, together with The European Centre for Architecture Art Design and Urban Studies, Green GOOD DESIGN is the benchmark for new designs that foster a greater sense of ecological-based design, eco-innovation, conservation, green technologies, renewable energy, and sustainability to better the quality of both life and the environment.

—MORE—

## GREEN GOOD DESIGN AWARDS 2015

### Add One

Under the banner, "Build a Better World Now," hundreds of submissions were received this year by the world's most prestigious architecture and design firms and manufactures for the annual awards for the best new and innovative green design.

The jury for awards was drawn from The European Centre's International Advisory Committee, which is composed of architecture and design professionals and leaders in manufacturing worldwide.

Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the oldest and most established awards program for the most innovative and visionary new product design worldwide. In 2007, a special edition of GREEN GOOD DESIGN was established to focus on the most important new international products and buildings and construction and planning projects that are leading the global way to a design that is fully sustainable and compatible with the highest standards of good environment.

"The products and buildings selected this year," states Christian Narkiewicz-Laine, Museum President of The Chicago Athenaeum, "respect environmental limits while fulfilling social wants and needs and have become an unparalleled platform for innovation on strategy, design, manufacturing and brand, offering massive opportunities to compete and to adapt to a rapidly evolving world.

"Green GOOD DESIGN is a call for massive social, political, technological, cultural, and behavioral transition," he continues.

For 2015, awarded buildings and products are from Austria, Belgium, Brazil, Canada, China, Denmark, Egypt, Finland, Germany, Italy, Japan, Kazakhstan, Korea, Lithuania, New Zealand, Portugal, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, Vietnam, and the USA.

In this year's selection, 65 product designs were chosen in the categories of new lighting, packaging, transportation, housewares, floor covering, appliances, textiles, business machines, furniture, kitchen and bath fixtures, recycling bins, security devices, children's toys, medical equipment, construction materials, solar technology, car charging stations, and sports and recreational equipment.

Twenty-five (25) building and urban planning projects were also selected for new skyscrapers, cities, ecological farming, factories, expo pavilions, landscape parks, private residences, city squares, corporate headquarters, schools and campuses, playgrounds, multi-family dwellings, restaurants, museums, and commercial buildings.

BMW AG heads the list with three new generation mass-produced, zero-emission cars: BMW i3, BMW i8, and BWM C evolution. All three cars push the envelope for their revolutionary technology, fuel-efficiency, renewable materials, and aesthetic design.

Three designs selected have unparalleled humanistic value: Firefly Newborn Phototherapy by Design that Matters is the first device designed to treat newborn jaundice in rural Third World clinics worldwide; MDU (Mobile Dental Unit) designed by San Francisco

## GREEN GOOD DESIGN AWARDS 2015

### Add Two

architect, David Montalba, literally a dental office on wheels; and the Blooming Bamboo House by Vietnamese studio H&P Architects, designed as the first floating houses to withstand floods up to three meters. The "Fayetteville 2030: Food City Scenario" by the University of Arkansas Community Design Center was supported by the Clinton Global Initiative.

Two German-based green organizations were also sited and awarded:

The Dusseldorf-based MTO Shahmaghsoudi, converts schools of Islamic Sufism worldwide . The organization protects nature by an intelligent use of natural resources, including the use of solar energy to produce electricity; the use of rainwater for watering the gardens and toilet flushing; and the use of ecological cleaning products and also ecological and fair trade products for food.

The Berlin-based Little Sun was founded in 2012 by Icelandic artist Olafur Eliasson and engineer Frederik Ottesen to affect significant global change in sustainable energy access specifically, to get clean, affordable, solar light to the 1.2 billion people worldwide living without electricity in 'off-grid' areas.

"For these design and manufacturing businesses, sustainability means not only eco-efficiency, but also eco-effectiveness. Sustainability is absolutely about marketing and branding – when that means identifying market needs based on long-term prosperity and creating tribes of sustainable consumers. Sustainability needs to be about 'greening'– because businesses and communities depend on healthy, productive ecosystems," continues Narkiewicz-Laine.

"Above all, we believe that for tomorrow's enduring businesses, sustainable design will be about making money by meeting real and fundamental human needs."

In June, the Green 100 are featured in an exhibition: 100% Sustainable: Green Good Design 2015, at The European Centre's Museum, Contemporary Space Athens (74 Mitropoleos Street, Athens, Greece) opening on June 26 and continuing through August 10, 2015.

The exhibition travels to Chicago for the Third Chicago Architecture Biennale in September.

For photographs, publication, and exhibition information, contact Ira Livadioti, Director of Marketing and Administration, at TEL: +30/210 342 8511 or by email at [ira@europeanarch.eu](mailto:ira@europeanarch.eu)

The deadline for GREEN GOOD DESIGN 2016 is October 1, 2015. For more information, [www.chi-athenaeum.org](http://www.chi-athenaeum.org)

Green GOOD DESIGN is a special edition of The Chicago Athenaeum's annual GOOD DESIGN Awards, which was founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames. The GOOD DESIGN logo was designed by Mort Goldsholl also in 1950.

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## THE GREEN DESIGN 100 FOR 2015

Adrian Smith + Gordon Gill Architecture Chicago, Illinois, USA	figure 3 Toronto, Canada	Teknion Corporation Toronto, Canada	Vo Trong Nghia Architects Ho Chi Minh City, Vietnam
MTO Shahmaghsoudi Dusseldorf, Germany	Grohe AG Düsseldorf, Germany	Zumtobel Lighting GmbH Dornbirn, Austria	Whipsaw, Inc. San Jose, California, USA
Assa Abloy AB Stockholm, Sweden	Landscape Forms Kalamazoo, Michigan, USA	ANKER Gebr.Schoeller GmbH & Co KG., Dueren, Germany	Liebherr Refrigeration North America, Burlington, Ontario, Canada
LITTLE SUN Berlin, Germany	Morphosis Architects Culver, California, USA	Public Design Lab, School Of Design, The Hong Kong Polytechnic University	Wishbone Design Studio Wellington, New Zealand
BMW AG Munich, Germany	Native Trails San Luis Obispo, California, USA	3PART A/S Aarhus, Denmark	University of Arkansas Community Design Center Fayetteville, Arkansas, USA
brühl & sippold GmbH Bad Steben, Germany	NEXEN Tire Corporation Kyungnam, South Korea	Gram Commercial A/S Vojens, Denmark	gmp Architekten' Hamburg, German
Waterkotte GmbH. Frankfurt Main, Germany	cindymode, Taipei, Taiwan	Contra Design House Ltd. Vilnius, Lithuania	HOK Toronto, Ontario, Canada
Bagno Sasso Mobili AG Landquart, Switzerland	BlueAvocado Austin Texas, USA	Next to Nature - Mattiussi Ecologia SpA., Udine, Italy	Form4 Architecture San Francisco, California, USA
Green Toys Inc. Sausalito, California, USA	Montalba Architects San Francisco, California, USA	kimidori eG Berlin, Germany	Ingenhoven architects Dusseldorf, Germany
Landor Associates NY New York, New York, USA	Securitron Magnalock Corp. Phoenix, Arizona, USA	Mats Inc. Stoughton, Massachusetts, USA	1+1>2 International Architecture JSC., Hanoi, Vietnam
East Meets West Foundation (EMW) Oakland, California, USA	Douglas Fanning Design Brooklyn, New York, USA	Windmoller flooring products GmbH., Augustdorf, Germany	ZGF Architects LLP. Seattle, Washington, USA
Design that Matter Salem, Massachusetts, USA	LIGHTperMETER bvba Waregem, Belgium	Olafur Eliasson Berlin, Germany	Modus Studio Fayetteville, Arkansas, USA
Giovanna Talocci Rome, Italy	Arak-Idea Rio de Janeiro, Brazil	ROBRADY design Sarasota, Florida, USA	CHANG Architects Singapore, Republic of Singapore
fuseproject San Francisco, California, USA	TOTO LTD. Kitakyushu Hukuoka, Japan	TERSA Mobilya A.S. Ankara, Turkey	Bohlin Cywinski Jackson San Francisco, California, USA
Dow Corning Corporation Midland, Michigan , USA	tado° GmbH Munich, Germany	SimpleFormsDesign Studio Valencia, Spain	Shosha Kamal Designs, Cairo, Egypt
Group 4 Avon, Connecticut, USA	Esselte Corporation Scottsdale, Arizona, USA	GRANORTE - Revestimentos de Cortiça, Lda., Rio Meão, Portugal	Giselbrecht+Partner Graz, Austria
Ignacio Ciocchini New York, New York, USA	Kinsco LLC. San Ramon, California, USA	Liebherr Hausgeräte Ochsenhausen GmbH. Ochsenhausen, Germany	GAD ARCHITECTURE Istanbul, Turkey
Bryant Park Corporation, New York, New York, USA	Rubinetterie Ritmonio Srl Varallo (VC), Italy	Cai, Fan Zhang, Xiaoyi Teng, Han Fan, Yan'mingzi Beijing Tsinghuan Urban Planning & Design Institute	Minarc Los Angeles, California, USA
Ruckstuhl AG Langenthal, Switzerland	Lockheed Martin Corporation Bethesda, Maryland, USA	H&P Architects Hanoi, Vietnam	Kellogg School of Management at Northwestern University Evanston, Illinois, USA
Tupperware General Services N.V. Aalst, Belgium	Merlin Power Systems Hampton Bays, New York, USA	Latz + Partner Kranzberg, Germany	EXPO-2017 Astana Astana, Kazakhstan
Carnegie Fabrics New York, New York, USA	Envirofit International Fort Collins, Colorado, USA	KPMB Architects Toronto, Ontario, Canada	Taichung City Cultural Center, Taichung City, Taiwan
WETSTYLE Montreal, Quebec, Canada	BOxER Design&Strategy Istanbul, Turkey		